

Thanks for Signing the CarbonBetter Pledge!

Now, let's build a net-zero future together. No matter where you are on your decarbonization journey, signing the pledge makes clear your commitment to being a part of building a healthier future for our planet.

THE CARBONBETTER PLEDGE

We believe that what's good for our planet is good for business, and we all play a role in the transition to a net-zero economy. **We believe** carbon reduction and sustainability are accessible for everyone. Regardless of your industry or background, there's space for you to make a difference. **We believe** that diversity, in all forms, plays an essential role in building for the future, and is not optional.

We believe progress starts with small steps, and every idea —no matter how minor—can be a part of creating meaningful change. We embrace progress in all forms. We believe that it's urgent to start somewhere.

The time for action is now – tomorrow is too late.

Your CarbonBetter Pledge Badge

As a pledge signer, the CarbonBetter Pledge Badge is yours to use on your website, marketing materials, and on social media. We believe that taking action includes sharing stories about the work, because when one company shares that they're moving in the right direction, others will follow their lead. Using your badge is the first step, and every step matters.



Download the rectangular badge [here](#).



Download the long badge [here](#).

Ways to Use Your Pledge Badge

- On your website
 - ◆ In your footer
 - ◆ On your “About” page
 - ◆ In a blog post sharing that you’re a signer of the pledge
- On social media
 - ◆ Use the hashtag #becarbonbetter
 - ◆ Here’s some messaging you can use:
“We just signed the CarbonBetter pledge! We believe what’s good for the planet is good for business, and we pledge to be a part of building a net-zero future, step by step. #becarbonbetter”
- In digital and printed marketing materials

Next Step: Get CarbonBetter Certified

By taking the pledge you’ve shown that you’re committed to helping address climate change. As a next step on your sustainability journey, we’re here to help you take action and work towards CarbonBetter certification, which includes the following core elements:

- Measuring your environmental impacts and tracking your progress
- Documenting your impacts through traceable annual sustainability reporting
- Participating in the carbon economy as part of your decarbonization efforts



[Contact us](#) today to get started on developing your path to CarbonBetter certification.